

Upload an image on your widget area and link it. (See my photo image and books covers on the L/H column.)

Wordpress tutorial > <http://en.support.wordpress.com/widgets/>

My steps are a little long-winded:

1. Go to > Dashboard
2. Click > Media
3. Select > Add New
4. Choose file - the Image of your book cover (which I believe you have saved in one of your folders)
5. Upload to Media Library
6. Go to Edit (Image)
7. Copy File URL (found in the R/H box) and save it on any temporary document - Words, Excel (you'll need this URL later)
8. Click on > Appearance (L/H column)
9. Select > Widgets (Scroll down to locate)
10. Locate the (blank) Image box, click and add to your side bar - it shows 'Sidebar Widget Area' > select 'Add Widget'
11. Click the (blank) Image box on the Sidebar Widget Area
12. Open drop down (arrow) menu
13. Key in Widget Title > Buy my book, My Book, Don't I look Cute, whatever (check out the book icons on my blog)
14. Copy paste the Image URL (which you saved in 7 above)
15. Next, scroll down to Link URL (here, you copy and paste the URL of the page on Amazon or the eTailer where your book is displayed)
16. Click Save, Close - and you're done!

Obviously, you can position the widget at the top, below your gravatar, wherever - simply go back to the widget area (steps 8 and 9). When your cursor hovers over the image box of your book icon, a star appears - drag and position.

On your blog-landing page, if you click on the book image, it should take you straight to the eTailer website where your book is displayed.